

Hi! I'm Leora Aileen

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Nice to (digitally) meet you! I'm an illustrator, content creator, and writer from Rotterdam, The Netherlands. I'm passionate about art, books, and storytelling.

Contact & Portfolio
Linkedin

WORK EXPERIENCES

01

Freelance 2019-current

DESIGN/ILLUSTRATION

- I have created art and design for smaller brands and bigger companies, including <u>VBK</u> <u>Media</u>, (Zomer & Keuning) <u>Bookinfluencers.com</u>, <u>So Many Pages</u>, <u>Bücherbüchse Book Box</u> and more.
- Aside from commercial work, I do product design, illustrations and photography for my own <u>Webshop</u>, next to attending conventions and selling my products to customers worldwide and in 4 stores across the country.

VIDEO EDITING / GRAPHICS

 My animations and designs have featured in video's for educational organisations such as <u>Voos</u>, as well as in the Oscar winning documentary "Waarom bleef je niet voor mij?", next to working commercial video editing projects like for <u>Furrow Beauty</u>.

CONTENT CREATION

 With an audience of 70K+ and videos reaching over 100K-500K views across different platforms, I have made content for brands and publishers such as <u>Skillshare</u>, <u>Book Of The Month</u>, <u>Noissue</u>, <u>Harper Collins</u>, <u>National Library of The Netherlands</u>, and <u>Libris</u>.

FREELANCE WRITING

 My essays and creative fiction about identity, coming of age, and feminism have been published in Opzij Magazine and online platform Het Lief Dagboek.

AV DESIGNER/EDITOR (TRAINEE)

• J. Walter Thompson, Amsterdam

SKILLS & EXPERTISE

02

Illustration
Video editing
Photography
Branding

driven

communicative

innovative

EDUCATION

03

Willem de Kooning Academy

2016 - 2019

Motion Graphic

Bachelor of The Arts, Audiovisual Design, Exchange Study Graphic Design

Hogeschool Rotterdam

2018-2019

Minor Cross Medial Journalism

INTERESTS

04



Art





Reading



Fashion

IN THE MEDIA

05

BuzzfeedWebshop

"A bookmark that'll be a love,ly sight when you crack open that spine and dive back into your current read."

Flow Magazine Webshop

"They look so romantic, the illustrations on this set by Leora Aileen."

LINDA.meiden
Content Creation

"Booktuber Leora reads a hundred books a year and shares her best reading tips with you."

Internship - 2018